

Quick answer: Höveler Original Sport costs \$49.99 for a 44 lb bag and bundles yeast, amino acids, antioxidants, and key minerals into one soy-free, reduced-starch muesli for horses in regular work. Price: \$49.99. Last checked: September 2026.

Feed is the line item that quietly doubles when you stack supplement tubs on top, and that is exactly the worry this checklist answers. Nine boxes follow, led by the value box — because \$49.99 only means something once you count what is inside it.

1. The value box: what is actually in the \$49.99?

A 44 lb bag of Höveler Original Sport contains Diamond V inactivated yeast at 0.7%, fructooligosaccharides, lysine 1.0%, threonine 1.0%, methionine+cysteine 0.93%, high vitamin E, and grape seed meal at 0.5%. Bought separately, that is a feed plus a gut supplement plus an amino-acid tub plus an antioxidant blend. The full list sits on the product page.

The benefit: the supplement shelf reduces to one bag and one price.

2. The cost-per-day box: how far does a bag go?

At the medium-work rate of 0.88 lb (400 g) per 220 lb (100 kg) body weight daily, a 44 lb bag lasts about 50 days for one horse. The heavy-work rate of 1.32 lb (600 g) still stretches it past a month.

Who this is for: owners doing real feed-budget math, not merely sticker-price math.

3. The protein box: is the protein worth paying for?

Crude protein is 15.1% with 122 g digestible crude protein per kg of dry matter. Digestible protein is the part that earns its keep, and it is stated on the label.

The benefit: you are not paying for numbers your horse can't put to use.

4. The starch box: are you paying for starch you do not want?

Starch is 15% and sugar 4.6%. Cheap feeds buy volume with grain; this muesli buys quality energy — digestible energy of 12.6 MJ/kg DM with 9.0% crude fat.

Who this is for: buyers who would rather pay for usable energy than a bin full of starch.

5. The gut-support box: what does the yeast add in value terms?

Gut support is built in, not purchased after the fact. The Diamond V yeast and prebiotic fiber mean no additional digestive supplement on the monthly order.

The benefit: one less tub, one less subscription, one less thing to forget.

6. The safety box: is it priced like a competition feed?

It performs like one: competition-safe and FEI-compliant, made in Germany since 1905 — over 120 years of expertise. For a show horse, a bag that meets the rulebook at \$49.99 is cheap insurance.

Who this is for: competitors who now pay premium prices for rulebook certainty.

7. The risk box: what if it does not suit your horse?

Bifid offers a 30-Day Money-Back Guarantee on the purchase. A full bag can be trialed for a real transition period, not a few scoops.

The benefit: the downside of switching is [high energy mash for horses](#) capped at zero.

8. The support box: is help included in the price?

The 24/7 licensed vet team is available with your order, and the store rating is 9.0/10 across 24,098 reviews. The US operation runs from Florida, so service is domestic.

Who this is for: buyers who value a phone line that answers late at night before a show.

9. The versatility box: does one bag cover several horses?

The feeding table runs from 0.55 lb (250 g) light work to 1.32 lb (600 g) heavy work per 220 lb (100 kg) body weight daily, so one product covers a small barn of horses at different work levels.

The benefit: one SKU to order, track, and rebuy.

How to feed it

Work level	Feed per 220 lb (100 kg) body weight per day	Light work	0.55 lb (250 g)	Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)	Hay ration	3.31 lb (1.5 kg) per 220 lb body weight daily		

Key specs at a glance: 44 lb bag, \$49.99, 15.1% crude protein, 15% starch, 4.6% sugar, Diamond V inactivated yeast 0.7%.

Work out your horse's rate with the Feeding Calculator before you order.

Frequently asked questions

How much does Höveler Original Sport cost?

\$49.99 for a 44 lb bag. Last checked: September 2026.

How long does one bag last?

At the medium-work [performance horse feed](#) rate of 0.88 lb (400 g) per 220 lb (100 kg) body weight daily, roughly 50 days for one horse. Heavy work shortens that to roughly a month.

Do I still need gut or joint supplements?

The gut-support ingredients — Diamond V inactivated yeast at 0.7% and fructooligosaccharides — are already formulated in, so a separate digestive supplement is usually unnecessary.

Is the price justified versus a basic sweet feed?

The comparison is not feed against feed but one bag versus feed-plus-supplements. Protein quality (122 g digestible crude protein per kg DM), yeast, amino acids, and antioxidants are all in the bag at \$49.99.

What if my horse refuses it?

The 30-Day Money-Back Guarantee protects the trial.