Group safaris suit the Mara because costs split well: a private 4x4 for four to six people is often cheaper per head than shared seats, and you control the schedule.

Book one vehicle per four to five guests for comfort, and confirm luggage capacity if you are flying in.

Camps with family tents or adjoining rooms work for groups, and private dining can be arranged. Plan one anchor activity such as a balloon exclusive luxury safari flight or conservancy walk, and leave the rest flexible. Group itineraries are at %LINK%.

