If you're eyeing that Roma play and you see them priced at **-135** on one sportsbook and **-145** on another, you might think: "Well, they win, they win again—what's the difference?" The answer is simple but crucial: *the difference is everything* when it comes to line shopping and finding the best price sportsbook. A seemingly small price gap can spell the difference between a smart bet and a losing one over time.

Good Team ≠ Good Bet

Let's set it straight from the get-go:

- **Roma is a good team.** No doubt there. They've had hot starts in Serie A; their form is strong.
- **But a good team doesn't automatically mean a good betting proposition.** You must ask: *at what price?*

For example, say you want to back Roma outright today. One sportsbook offers them at -135; another goes shorter to -145. Both prices imply the same outcome—Roma's victory—but the vigorish (vig) and line movement have already told you a story about where the public money flows and how the market corrects itself.

Hot Starts Get Priced In Fast

When a team like Roma begins the season with a string of wins, sportsbooks—and sharp money—take notice. Initially, you might get an opening line around **-130** or +130 on the underdog, but as the hot streak continues, here's what happens:

1. **Odds shorten rapidly.** The smart books see the value disappearing fast and adjust to protect their margin.
2. **Public money piles in, chasing narratives.** "Roma's on fire!" The average bettor throws money at any Roma bet without line shopping.
3. **The market corrects.** Books push Roma's price from -130 to -135, then to -140, -145, and sometimes even shorter.

This is why your **best price sportsbook** is so important. Take Roma at -135 vs. -145: which one saves you vig? Even though the difference might appear small, it impacts your long-term profitability.

Odds Comparison: What Does -135 vs. -145 Really Mean?

Let's break down the numbers.

Odds Implied Probability Potential Payout on $100 Bet -135 57.45% $174.07 (profit $74.07) -145 59.18% $168.97 (profit $68.97)

At first glance, those numbers imply:

- **-135 odds** suggest that Roma wins with 57.45% probability; you get $74.07 profit on a $100 bet.
- **-145 odds** imply a 59.18% chance; you get only $68.97 profit on the same stake.

In other words:

- **-135 is a better price.**
- **Even a 10-cent difference on the dollar returns adds up.**

Save Vig by Line Shopping

Here's where line shopping shines as a skill:

- You identify the book with the best price (lowest vig).
- You place bets at the sportsbook offering -135 rather than -145.
- **You maximize your expected value on every wager.**

Ignoring this and blindly betting at the first app you open is like leaving money on the table. Vig (the book's commission) varies subtly but meaningfully across sportsbooks. Over a season of bets, those small edge gains become profit differences you can see in your ledger.

Public Money and Narrative Chasing: Be Wary

It's human nature: we love hot storylines.

- Roma's hot start gets headlines and social media buzz.
- "They're unstoppable!" cries the public.

- Bettors pile into Roma anytime goalscorer or outright markets.

But sportsbooks smell the public money a mile away and increase the juice accordingly.

This is the classic clash:

- **Good team (Roma) versus**
- **Good bet (value price).**

Your job is to look beyond the story and ask: *Is the price fair? Has the market already digested all this favorable news?*

Market Correction and Odds Shortening Explained

When a team racks up wins unexpectedly, the initial odds may offer value. But that value rarely lasts.

The market does this:

- Shrinks the odds (e.g., from +130 to -135 or below).
- Margins increase to absorb risk.
- Once public money saturates a price level, books will force it even shorter.

In effect, sharp bettors and books "correct" the market based on real-world outcomes—so if you see Roma -135 vs. -145, you're witnessing this adjustment in real time.

So Which Price Should You Take?

In one word: **-135**. Always look for the best price sportsbook.

Think about it:

1. You get better expected value.
2. It takes longer for the odds to reach the shortest level.
3. You save money on the vig, which always helps.

But—remember—it's a dynamic marketplace. Odds shift quickly, especially during hot streaks or Champions League weeks (always double-check rotation news before https://romapress.net/when-a-hot-start-turns-a-good-team-into-a-bad-bet/ betting).

Key Takeaways for Savvy Roma Bettors

- **Line shopping is non-negotiable.** The difference between -135 and -145 can be the margin between winning and losing over a season.
- **Odds comparison is your best friend.** Don't settle for the first sportsbook you open. Check multiple operators.
- **Good teams are not always good bets.** Ask yourself, "At what price?"
- **Market correction shortens lines quickly.** Don't chase the hype blindly—get ahead by acting fast.
- **Public money drives price movement.** Be cautious when heavy favorites shorten alongside narratives.

Final Thought

Roma at -135 beats -145 every time for the disciplined bettor. The extra juice on -145 is a tax you don't want to pay unnecessarily.

Line shopping isn't just an option—it's the smartest way to make your betting bank last. Next time you see two books offering Roma at -135 and -145, remember: *it's never just about winning, it's about winning at the right price*.