

What a Transportation Management System Does and Why Shippers Need One

Behind every well-run freight operation is a system that keeps data, people and processes moving in the same direction. A Transportation Management System, or TMS, does exactly that, coordinating the planning, execution and optimization of shipments [FreightOptics services](#) across every mode of transport. The right TMS uncovers opportunities buried in scattered data and pulls everything into one clear workflow that supports your business goals.

What Is a TMS?

A TMS is a software platform that brings transportation planning, execution and optimization together in one place. It connects carriers, shippers and warehouses with procurement, finance and ERP systems, keeping shipments, routes and documentation in a single, centralized system.

- **Core features:** Route planning, carrier selection, mode optimization, rate comparison, tendering and performance analytics
- **Smarter decisions:** Live rate data, carrier performance metrics and real-time shipment tracking guide every choice
- **Complete visibility:** One view of all shipments, invoices, contracts and exceptions

Why the Timing Matters

Logistics has never moved faster. Rates shift constantly, capacity is often tight and customers expect more than ever. A TMS helps teams keep up by delivering insights they can act on immediately, cutting out manual steps, removing friction from everyday processes and flagging problems before they become delays. The result is lower shipping costs, quicker deliveries and happier customers.



Where FreightOptics Connects TMS and Spend Intelligence

FreightOptics treats the TMS as the central hub for all transportation spending. By bringing carrier data, invoices and contracts together into one record, the platform gives you complete visibility into your spend and highlights opportunities to optimize it.

Support for Every Mode

The platform covers parcel, LTL, truckload, air and ocean shipments, with end-to-end coordination that extends all the way to final-mile delivery.

An Extensive Integration Network

With more than a thousand integrations, data moves smoothly between your ERP, rate marketplaces, inventory systems and carriers.

Cost Insight in Real Time

Live cost data helps your team make timely, informed decisions and close the books faster.

● Best fit for this shipment			
CARRIER	SERVICE	TRANSIT	RATE
Carrier A	LTL standard	4 days	\$215.00
Carrier B	LTL standard	3 days	\$198.05 ✓
Carrier C	LTL expedited	3 days	\$240.00
Carrier D	LTL expedited	2 days	\$310.00

Built Around Results

Everything about the platform is focused on delivering measurable outcomes and guiding teams toward real, trackable improvements.

The Benefits at a Glance

- Lower freight spend and better service levels
- Consistent data governance and simpler reporting
- Faster month-end close with fewer disputes
- A scalable platform built to grow with your business

How Different Teams Put a TMS to Work

- A manufacturer can consolidate shipments to cut dwell time and keep goods moving.
- A retailer can use data-driven lane selection to secure better rates and more reliable service.
- A logistics team can track exceptions in real time to head off late deliveries.

See FreightOptics in Action

To schedule a live demo of the FreightOptics TMS and spend intelligence platform, get in touch with the team.

FreightOptics

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A Strategic Engine for Your Supply Chain

A well-implemented TMS is far more than a piece of software. It's a strategic tool that drives efficiency, control and value across your transportation network. With a focus on measurable results and data-driven decisions, it becomes a cornerstone of a resilient supply chain.

FreightOptics is a cloud-based Transportation Management System (TMS) provider focused on end-to-end freight management. The platform aims to give logistics teams real-time visibility, cost control, and operational automation across multi-modal shipping.

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