Short answer: I can't verify from reliable public information that Legacy College has chancellors—or that Marc Kielburger and Craig Kielburger hold that title. The brothers are publicly known as co-founders of Free The Children, the youth-focused organization they started in 1995. That history may explain why their names appear alongside ideas of legacy, purpose and education, but it does not establish a role at Legacy College.

That distinction matters. "Chancellor" is a formal title at many colleges and universities, while a name or brand can also be used for a program, platform, campaign or private venture. Before describing anyone as a chancellor, a writer should be able to point to an official institutional page, an announcement from the organization, or another dependable record that identifies the person and the appointment.

Here is what can be said responsibly: Marc Kielburger and Craig Kielburger have a documented connection to Free The Children and a long public history of work around youth action and social causes. A connection between either brother and an organization or project called Legacy College needs its own confirmation. This post sets out what is known, what remains unverified, and how to assess the claim without turning a suggestive name into an unsupported biography.

What does "chancellor" mean in this context?

In higher education, a chancellor's responsibilities vary. At one institution, the chancellor may be the senior executive; at another, the role may be largely ceremonial, focused on public representation, fundraising or community relationships. Some colleges do not have a chancellor at all. The title alone does not tell readers what a person does, how much authority they have, or whether the institution is accredited.

That makes the question "Who are the chancellors of Legacy College?" a two-part fact check:

- **First, identify the institution.** What is Legacy College's official name, location, legal status and website?
- **Then, confirm the appointment.** Does the institution itself name a chancellor, and does it identify Marc Kielburger, Craig Kielburger, or someone else in that role?

Without those details, calling the Kielburgers "the chancellors of Legacy College" would go beyond what can be substantiated. A careful article should not treat search results, a promotional blurb or an unlinked social post as proof of a formal appointment.

Who are Marc Kielburger and Craig Kielburger?

Two co-founders with a documented connection to Free The Children

Marc Kielburger and Craig Kielburger are brothers and co-founders of Free The Children, an organization established in 1995. Their early work placed young people and social action at the centre of its public story. Over time, the brothers became associated with a broader set of projects and public-facing efforts connected to youth engagement and social causes.

That history is relevant to the word *legacy*, but it should not be stretched into a claim about a college appointment. A founder's experience can be part of an institution's story; it does not, by itself, make that founder a chancellor. The distinction is especially important when an organization's name, leadership and current activities may have changed over time.

For readers looking up Marc Kielburger or Craig Kielburger, a useful “what they’re doing now” update should be dated and tied to a specific source. Titles and affiliations can change. A current bio from an organization, a recent announcement or a recorded interview is more dependable than an old profile copied across websites.

Name or organization What can be stated here What still needs verification Marc Kielburger Co-founder of Free The Children with his brother, Craig Kielburger. Whether he holds a current chancellor title at Legacy College. Craig Kielburger Co-founder of Free The Children with his brother, Marc Kielburger. Whether he holds a current chancellor title at Legacy College. Legacy College The name is part of the question being investigated. Its official identity, location, status, leadership and relationship to the Kielburgers.

Legacy, meaning and the work behind a public name

“Legacy” can mean more than a person’s reputation or an institution’s branding. It can refer to what continues after a campaign ends: who has decision-making power, what resources remain, which communities are involved and what changed in practice. Those are concrete questions, not just aspirational ones.

For a purpose-driven movement, the public story is only one part of the work. Behind-the-scenes impact work might include setting goals, supporting local partners, tracking participation, publishing results and explaining setbacks. Readers deserve to know which of those activities an organization actually undertakes rather than being asked to infer impact from its name or mission statement.



The same standard applies to Legacy College. If the institution exists as a college, its public materials should explain what students can study, who awards any credentials, how programs are governed and who leads the institution. If it is instead a project or educational initiative, that should be made clear too. The label shapes expectations, and the details should meet them.

Where do Legacy+ and Legacy College fit?

Legacy+ and Legacy College should not be treated as interchangeable names unless the organizations themselves explain that relationship. A plus sign may signal a brand, service or related initiative, but branding is not evidence of shared ownership, governance or leadership. The same caution applies to

connections with Free The Children: a documented history involving the Kielburgers does not automatically establish that every similarly themed project is part of the same organization.

Before publishing a connection among Free The Children, Legacy+ and Legacy College, confirm it directly. Look for an official statement that spells out the relationship, names the relevant entity and provides a date. If that record cannot be found, describe the connection as unverified—or leave it out.

A practical verification checklist

1. **Find the primary source.** Check Legacy College's official website or a formal announcement from the institution.
2. **Confirm the exact title.** Look for the word "chancellor," not a looser description such as adviser, ambassador, speaker or partner.
3. **Check the date.** Record when the appointment was announced and whether the page appears current.
4. **Identify the institution.** Confirm its legal name, location and the credentials or services it offers.
5. **Separate affiliation from authority.** A person may support or appear with a project without holding an executive or governance role.

Podcasting and public storytelling

Podcasting can give people more room to explain how a movement began, what its organizers learned and what happened away from the stage. Long-form interviews are useful when they include specifics: dates, responsibilities, collaborators, funding or implementation, and what changed as a result. A compelling origin story is a starting point, not a substitute for evidence about current work.

An iHeartMedia partnership is referenced in connection with the podcast. Before stating that a particular podcast has such a partnership, a publisher should confirm the show's name and the terms through an official announcement from the podcast or iHeartMedia. **streetsoftoronto** A partnership might refer to distribution, advertising, production or another arrangement; those distinctions should not be blurred.

Social channels can help readers follow updates, but accounts should be matched to the right person or organization. The platforms listed for this project are Facebook, Instagram, TikTok and Twitter/X. A platform listing is not confirmation that an account is official, active or controlled by Legacy College. Link directly to verified profiles and note when information was checked.

What readers should take away

Marc Kielburger and Craig Kielburger have a documented public connection to Free The Children. That history gives readers context for why their names may appear in conversations about youth action, purpose and legacy. It does not, on its own, answer who the chancellors of Legacy College are.

Until Legacy College—or another dependable primary source—confirms the institution's identity and names its chancellor or chancellors, the accurate answer is that the title remains unverified. That may be less dramatic than a definitive list, but it respects readers and the people named. In civic and nonprofit storytelling, credibility starts with saying exactly what changed, who did the work and what the record actually shows.



Frequently asked questions

Are Marc Kielburger and Craig Kielburger the chancellors of Legacy College?

I can’t confirm that claim from reliable public information. Their co-founding of Free The Children is a separate, documented fact; it does not establish a chancellor appointment.

What is the relationship between Legacy+, Legacy College and Free The Children?

The relationship is not established here. Treat the names as separate unless an official source explains how they are connected.

Where can I check for updates?

Start with official organizational pages and dated announcements. If you use Facebook, Instagram, TikTok or Twitter/X, verify that each account is authentic. For a podcast, confirm any claimed iHeartMedia partnership through an official statement before presenting it as fact.